



DRAFT PROGRAMME

BIOTECH / MEDTECH STUDY TOUR TO SINGAPORE & MALAYSIA

Sunday 24 – Friday 29 October 2010

Jointly Organized by:



Study Tour Program (*Draft*)

| Sunday, 24 October 2010 | |
|--------------------------------|--|
| | <p>Arrival in Singapore</p> <p>Taxi from airport to hotel</p> <p>Check in Hotel</p> <p>Pan Pacific Orchard (<i>tentative</i>) 10 Claymore Road Singapore 229540 Tel: +65 6737 0811</p> |
| Monday, 25 October 2010 | |
| 08.30 hours | <p>Meeting at the Hotel</p> <p><i>Venue to be advised later</i></p> |
| 08.30 – 09.00 | <p>Welcome Address by the Delegation Leader</p> <p>Introduction of delegates</p> <p>Briefing on the program in Singapore & Malaysia</p> |
| 09.00 - 09.45 | <p>Presentation on “Singapore – Political, Economic & Business Environment” by Tay Siow Hwee, Director (Singapore), Innovation Norway</p> <p>Q&A</p> |
| 10.00 hours | <p>Bus departs Hotel for Health Promotion Board (HPB) 3 Second Hospital Avenue #06-00, Singapore 168937</p> |
| 10.30 – 10.45 | <p>Welcome address by HPB</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 10.45 – 11.30 | <p>Presentation by HPB</p> <ul style="list-style-type: none"> • Overview of Singapore’s healthcare system • Primary healthcare • Healthcare for Singapore’s ageing population • Future outlook of Singapore’s healthcare system <p>Q&A</p> |
| 11.30 hours | <p>Depart for Lunch</p> |

| | |
|---------------------------------|---|
| 12.00 – 13.15 | Lunch at the “Equinox” Swissotel The Stamford, Level 70 |
| 13.15 hours | Depart for Singapore Economic Development Board (EDB) 250 North Bridge Road #28-00 Raffles City Tower |
| 13.30 – 13.45 | Welcome Address by EDB Introduction by Delegation Leader <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 13.45 – 14.30 | Presentation by: EDB – Biomedical Sciences Cluster Q&A |
| 14.30 hours | Depart for Agency for Science, Technology and Research (A*STAR) 20 Biopolis Way #08-01 Centros, Singapore 138668 |
| 15.15 – 15.30 | Welcome Address by A*STAR Introduction by Delegation Leader <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 15.30 – 16.15 | Presentation by: A*STAR – Biomedical Research Council (BMRC) / Exploit Technologies Q&A |
| 16.15 – 17.00 | Visit one or two of the 7 research institutions under BMRC |
| 17.00 hours | Depart for Dinner Red House Seafood Restaurant, Blk 1204 #01-05 East Coast Seafood Centre, |
| 18.00 – 20.00 | Dinner at East Coast Seafood Centre |
| 20.00 hours | Return to Hotel |
| Tuesday, 26 October 2010 | |
| 08.15 hours | Meet at the Front Entrance of Hotel Depart Hotel for National Neuroscience Institute (NNI) 11 Jalan Tan Tock Seng, Singapore 308433 |

| | |
|---------------|---|
| 09.00 – 09.15 | <p>Welcome address by NNI</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 09.15 – 10.00 | <p>Presentation by NNI</p> <p>Q&A</p> |
| 10.00 – 10.30 | Brief tour of NNI facilities |
| 10.30 hours | <p>Depart for National University of Singapore Hospital (NUSH) 5 Lower Kent Ridge Road, Kent Ridge, Singapore 119074</p> |
| 11.00 – 11.15 | <p>Welcome address by NUSH</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 11.15 – 12.00 | <p>Presentation by NUSH</p> <p>Q&A</p> |
| 12.00 – 13.00 | Brief tour of hospital facilities and including The Khoo Teck Puat Advanced Surgery Training Center (ASTC) |
| 13.00 hours | Depart for Lunch |
| 13.30 – 14.30 | <p>“Tim Sum” Lunch @ Crystal Jade Kitchen Crystal Jade Restaurant @ Holland Village 2 Lorong Mambong Tel: 6469 0300 Fax: 6469 4057</p> |
| 14.30 hours | <p>Depart Hotel for Visit to one of the Private Hospital - Gleneagles Hospital 6A Napier Road, Singapore 258500</p> |
| 15.00 – 15.15 | <p>Welcome address by the Hospital Management</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 15.15 – 16.00 | <p>Presentation by the Hospital</p> <p>Q&A</p> |
| 16.00 – 17.00 | Brief tour of the hospital facilities |

| | |
|-----------------------------------|--|
| 17.00 hours | Depart for Hotel |
| 18.30 hours | Depart Hotel for Dinner Or Alternatively, Free & Easy Evening |
| 19.00 – 21.00 | Dinner at Dempsey Road Samy's Curry (Dempsey) 25 Dempsey Road, Singapore 249670 |
| 21.00 hours | Depart for Hotel |
| Wednesday, 27 October 2010 | |
| 08.30 hours | Meet at the Lobby of Hotel Bus departs for International Enterprise Singapore (IE) 230 Victoria Street #10-00 Bugis Junction Office Tower |
| 09.00 – 09.15 | Welcome Address by IE Introduction by Delegation Leader <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour |
| 09.15 – 10.00 | Presentation by IE <ul style="list-style-type: none"> • How IE could assist Norwegian companies in establish their presence in Singapore (business match-making, business culture and establishing a company in Singapore) • Singapore as a base for foreign businesses to expand into the region in partnership with Singapore-based enterprises Q&A |
| 10.00 hours | Depart for Hotel End of program in Singapore |
| 11.45 hours | Check out of Hotel Depart for Malaysia via Coach (<i>passport required</i>) |
| 12.00 | Departure to Melaka, Malaysia Lunch after clearing immigration |
| 15.00 | Arrival in Melaka – Sightseeing |
| 18.00 | Dinner at Makko Restaurant 123, Jalan Merdeka, Taman Melaka Raya, Off Jalan Parameswara, 75000 Melaka, Malaysia |

| | |
|------------------------------------|---|
| 19.30 | <p>Departure to Kuala Lumpur – Check-in at hotel upon arrival Hotel Nikko Kuala Lumpur 165 Jalan Ampang, 50450 Kuala Lumpur, Malaysia. Tel: +60 3 2161 1111 Website: www.hotelnikko.com.my</p> |
| <h2>Thursday, 28 October 2010</h2> | |
| 0900 – 0905 | <p>Welcome Address by Ewe Tuan Hai, Director of Innovation Norway Kuala Lumpur Venue: Meeting Room in Hotel Nikko (t.b.a.)</p> |
| 0905 – 0920 | <p>Brief Introduction of Delegates by Delegation Leader Briefing on the program in Malaysia by IN Kuala Lumpur</p> |
| 0920 – 1000 | <p>Introduction on Malaysia</p> <ul style="list-style-type: none"> - Political, Economic and Culture environment in Malaysia - Establishing a Company in Malaysia - Q&A |
| 1000 | <p>Departure to Malaysian Industrial Development Authority (MIDA) Block 4, Plaza Sentral Jalan Stesen Sentral 5 Kuala Lumpur Sentral 50470 Kuala Lumpur Malaysia Website: www.mida.gov.my</p> |
| 1030 – 1130 | <p>Meeting with MIDA Welcome Address by MIDA Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour <p>Presentation by MIDA</p> <ul style="list-style-type: none"> • Malaysian Economy • General Investment Trend in Malaysia • Manufacturing projects with Norwegian participation in Malaysia • Policies, incentives and facilities • Functions of MIDA <p>Q&A</p> |
| 1130 | <p>Depart for Lunch</p> |
| 1200 – 1330 | <p>Lunch at Restoran Seri Melayu No. 1 Jalan Conlay, 50450 Kuala Lumpur, Malaysia</p> |

| | |
|----------------------------------|---|
| 1330 | <p>Departure to Malaysia Biotech Corporation (Biotechcorp) Level 23, Menara Naluri, 161 Jalan Ampang, 50450 Kuala Lumpur, Malaysia.</p> <p>Website: www.biotechcorp.com.my</p> |
| 1400 – 1500 | <p>Meeting with Biotechcorp</p> <p>Welcome Address by Biotechcorp</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour <p>Presentation by Biotechcorp</p> <p>Q&A</p> |
| 1500 | <p>Depart for Malaysia Medical Device Association (MMDA) 54-A, Jalan SS2/67, 47300, Petaling Jaya, Selangor, Malaysia Tel: +603 7875 4468 Website: www.mmda.org.my</p> |
| 1545 – 1645 | <p>Meeting with MMDA</p> <p>Welcome Address by MMDA</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour <p>Presentation by MMDA</p> <p>Q&A</p> |
| 1645 | <p>Depart for Hotel</p> |
| 1915 | <p>Depart for Norwegian Ambassador's Residence 23 Lingkungan U-Thant, Off Jalan U-Thant.</p> |
| 1930 - 2130 | <p>Dinner Reception at Norwegian Ambassador's Residence</p> |
| 2130 | <p>Depart for Hotel</p> |
| <h2>Friday, 29 October 2010</h2> | |
| 0930 - 1030 | <p>Meeting with Laerdal Hospiline Sdn Bhd (venue: t.b.a) Introduction by Delegation Leader</p> |

| | |
|-------------|---|
| | <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour <p>Presentation by Laerdal Hospiline</p> <ul style="list-style-type: none"> • Experience of setting up an office in Malaysia & Market Experience |
| 1030 | Depart for Meeting with Scanlab Sdn Bhd (venue: t.b.a) |
| 1130 - 1230 | <p>Meeting with Scanlab</p> <p>Introduction by Delegation Leader</p> <ul style="list-style-type: none"> • Brief introduction of delegates • Brief Presentation on the Norwegian Medtech / Biotech Sector and objectives of the study tour <p>Presentation by Scanlab</p> <ul style="list-style-type: none"> • Business Operation in Malaysia & Market Experience |
| 1230 | Depart for Lunch (venue: t.b.a) |
| Afternoon | Individual Meetings |
| | End of Study Tour in Malaysia |

Suggestions of Organisations/Association to Meet

| | |
|----------|--|
| 1 | <p>Visit to a private hospital in KL</p> <ul style="list-style-type: none"> - KPJ Healthcare (www.kpjhealth.com.my) - Prince Court Medical Centre (www.princecourt.com) - Gleneagles Intan Medical Centre (http://gimc.tmsasia.com) |
| 2 | <p>Meeting with Association of Private Hospitals of Malaysia (APHM, www.hospitals-malaysia.org)</p> <ul style="list-style-type: none"> - The private healthcare sector is expected to play a bigger role in providing healthcare services to Malaysians. The private healthcare sector is expected to grow by 25%-30% in the next few years and many of these hospitals are also putting more and more emphasis on health tourism. - APMH has 111 members under its umbrella. |
| 3 | <p>Institute of Medical Research (IMR, http://www.imr.gov.my)</p> <p>Established in 1900, IMR has now 6 research and 2 support centres under its wing, which are:</p> <ul style="list-style-type: none"> • Allergy and Immunology Research Centre; • Cancer Research Centre; • Cardiovascular, Nutrition and Diabetes Research Centre; • Environmental Health Research Centre; • Herbal Medicine Research Centre; • Medical Research Resource Centre; • Specialised Diagnostic Centre. |

4 Clinical Research Centre (CRC, www.crc.gov.my)

CRC is the clinical research arm of the Ministry of Health to conduct clinical trials, clinical epidemiology and economic research, and manage complex medical databases. With a network of 14 centres around the country, the CRC acts as a One-Stop-Centre by providing clinical trial services to researchers in public institutions as well as to industry.